



A BASKETFUL OF LOVE

THEME₁₁

THE CUSTOM CREATOR

Extended Digital Companion —
Workbook Edition

A Basketful of Love — Light with Intention

WELCOME



Welcome to Theme 11: The Custom Creator

This workbook is designed for creators who love tailoring every detail to fit the recipient perfectly.

The Custom Creator theme focuses on personalization, flexibility, and thoughtful choices that make each gift feel truly one-of-a-kind.

Use these pages to plan with purpose and create something uniquely meaningful.

SETTING YOUR INTENTION



Who are you customizing this basket for?

What makes them unique?

My intention for this customized creation is:

YOUR BASKET VISION



What feeling should this custom basket create?
(Check or circle any that apply)

- ☐ Personal
- ☐ Thoughtful
- ☐ Unique
- ☐ Intentional
- ☐ Special
- ☐ Warm
- ☐ Joyful
- ☐ Memorable

Other: _____

Describe how you want this gift to feel to the recipient:

GIFT ITEMS BRAINSTORM



What customized or personalized elements could be included?

Think about names or initials, favorite colors or themes, personal interests or meaningful details.

List your ideas below:

COLOR & THEME FEELING BOARD



Choose the style for this custom creation:

- ☐ **Soft & Personal**
(neutrals, gentle accents)
- ☐ **Bold & Expressive**
(colors that reflect personality)
- ☐ **Classic & Meaningful**
(timeless tones, simple textures)

My chosen palette or style:



MESSAGE / AFFIRMATION CREATOR



Write 2–3 personalized messages or notes for the recipient:

1.

2.

3.

Optional:

*Rewrite one message into a short phrase
suitable for a custom tag or card.*

PERSONAL REFLECTION



Why does personalization matter in gifting?

How does it change the emotional impact of a gift?

GRATITUDE MOMENT



Write three things you appreciate about the person you're gifting to:

1.

2.

3.



Your Custom Creator Takeaway Message:

What does being a Custom Creator mean to you?

Date Completed: